## New Look Dresses Advert 1958 - Transcript

MARKS & SPENCER

**St Michael** DRESSES, BLOUSES & SKIRTS pictured here are examples of the beautiful variety of ever-changing ranges that await you at MARKS & SPENCER. You will find something new every time you visit your favourite MARKS & SPENCER – new clothes, new prints, new styles – drawn by our designers from the fashion centres of the world.

**St Michael BLOUSES** in a great variety of styles and gay colours, prints and embroidery. COTTONS 16/11 to 25/-, NYL-DE-CHINE with beautiful embroideries 25/- and 27/6.

**St Michael SKIRTS in the new fashion lengths.** COTTONS in many lovely designs 29/11 and SAILCLOTH in colours that glow 25/11 & 35/-.

**PERMANENTLY PLEATED** in miracle fibres – TERYLENE AND WORSTED in many new pleatings 55/-. TRICEL BLENDS 29/11 & 40/-.

See the full range of St Michael fashions & children's

